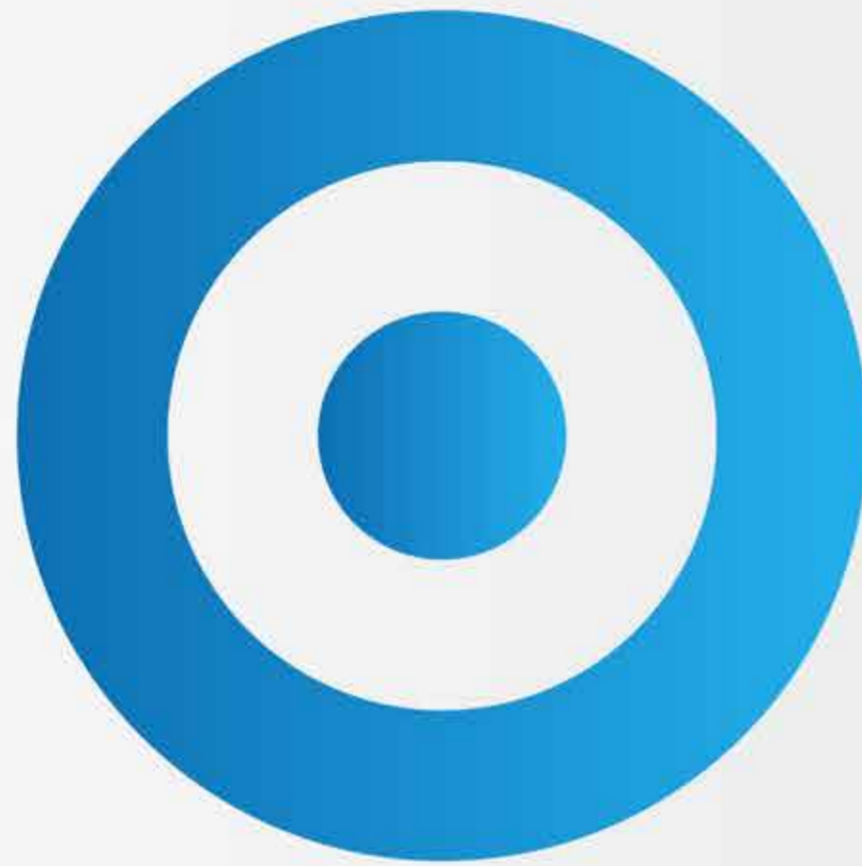




ANKIT PIPLANI



**To Goal Or Not To Goal**

An anecdote from my stint in Infosys-

We had multiple food court options to have lunch...



FOOD COURTS

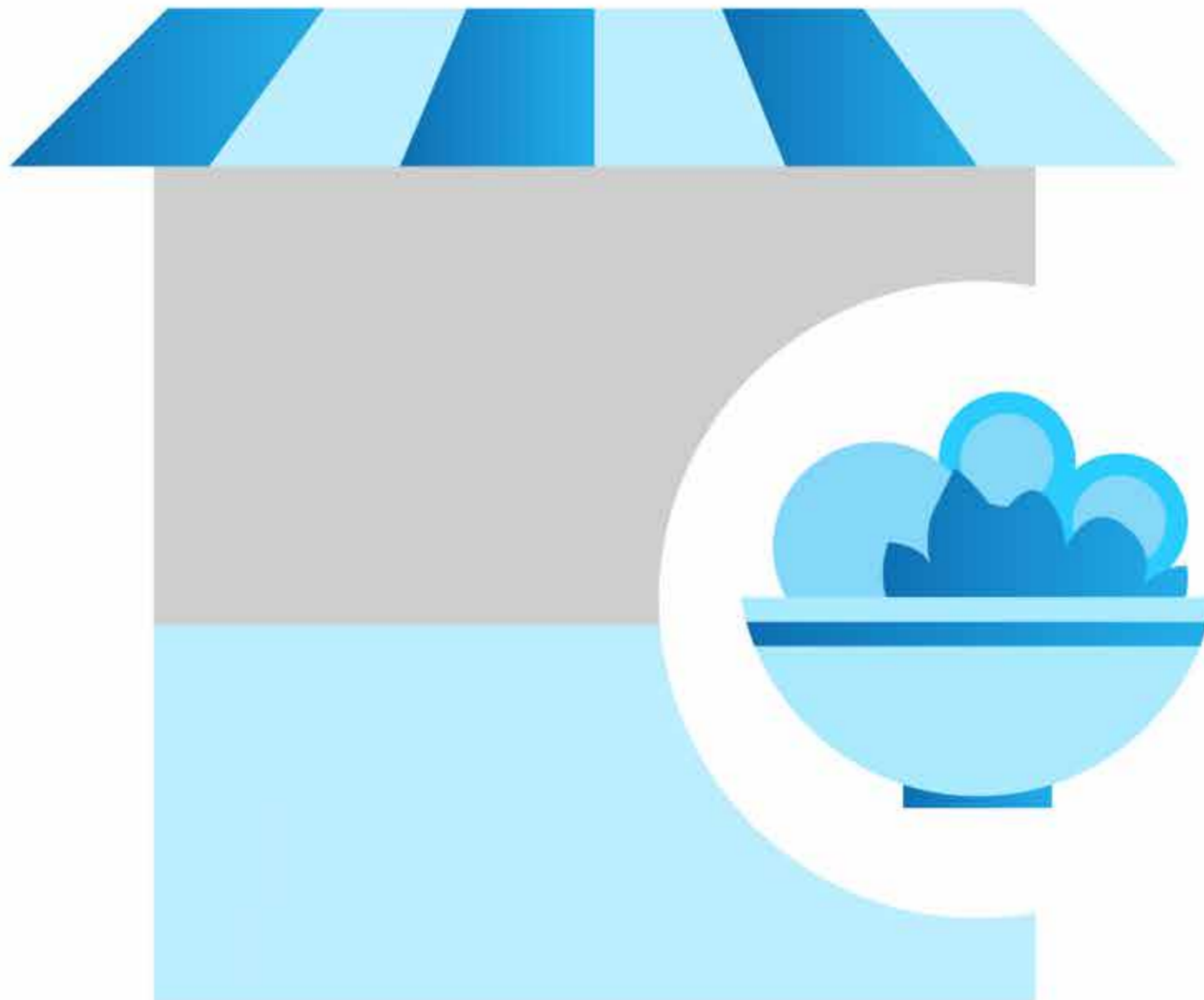
3 of my friends (Friend One, Friend Two and Friend Three) would come back everyday with the **same discussion, same conflict.**

They would all go to a particular food court...

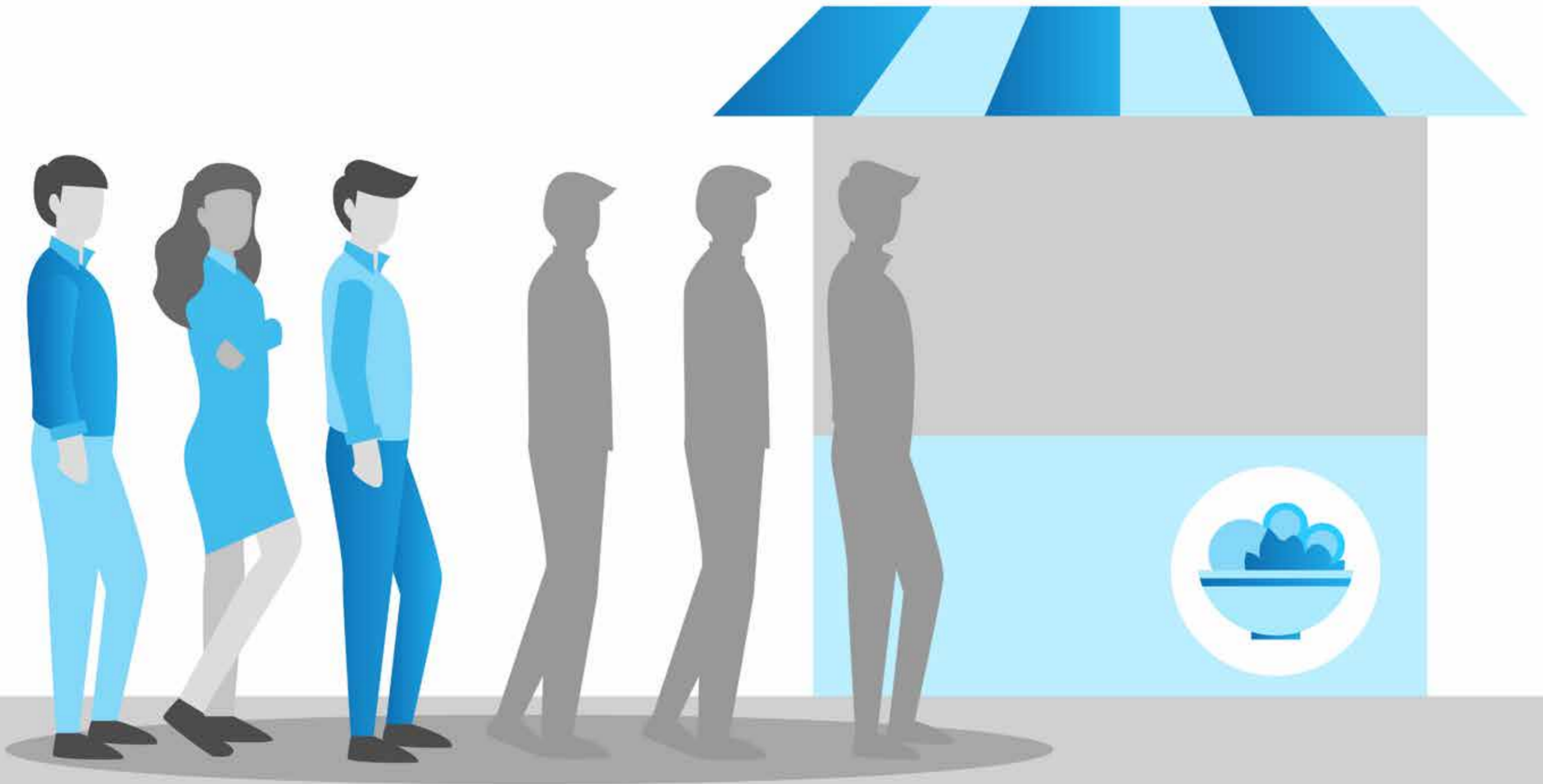
Because they liked 'The Healthy Meal'



They would go to a particular food court to specifically have a **healthy meal**.



They had to buy coupons by standing in the queue and sometimes the queue would be very long.

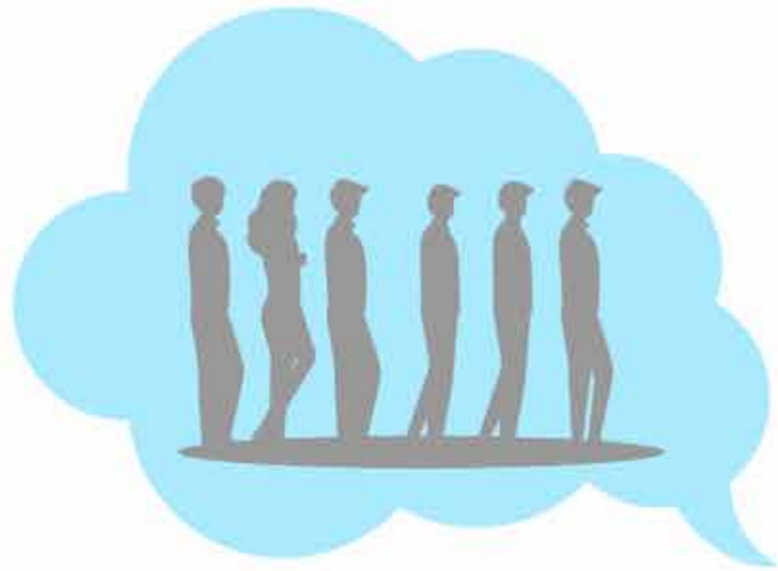




Irrespective **Friend one**  
would say lets have 'The  
Healthy Meal'.



My **Friend Two** would say no because there was a long queue.



Friend One would again try to convince by saying – Our favorite **Healthy meals.**

Friend Two would deny...

There is a **long queue**...lets have some other time

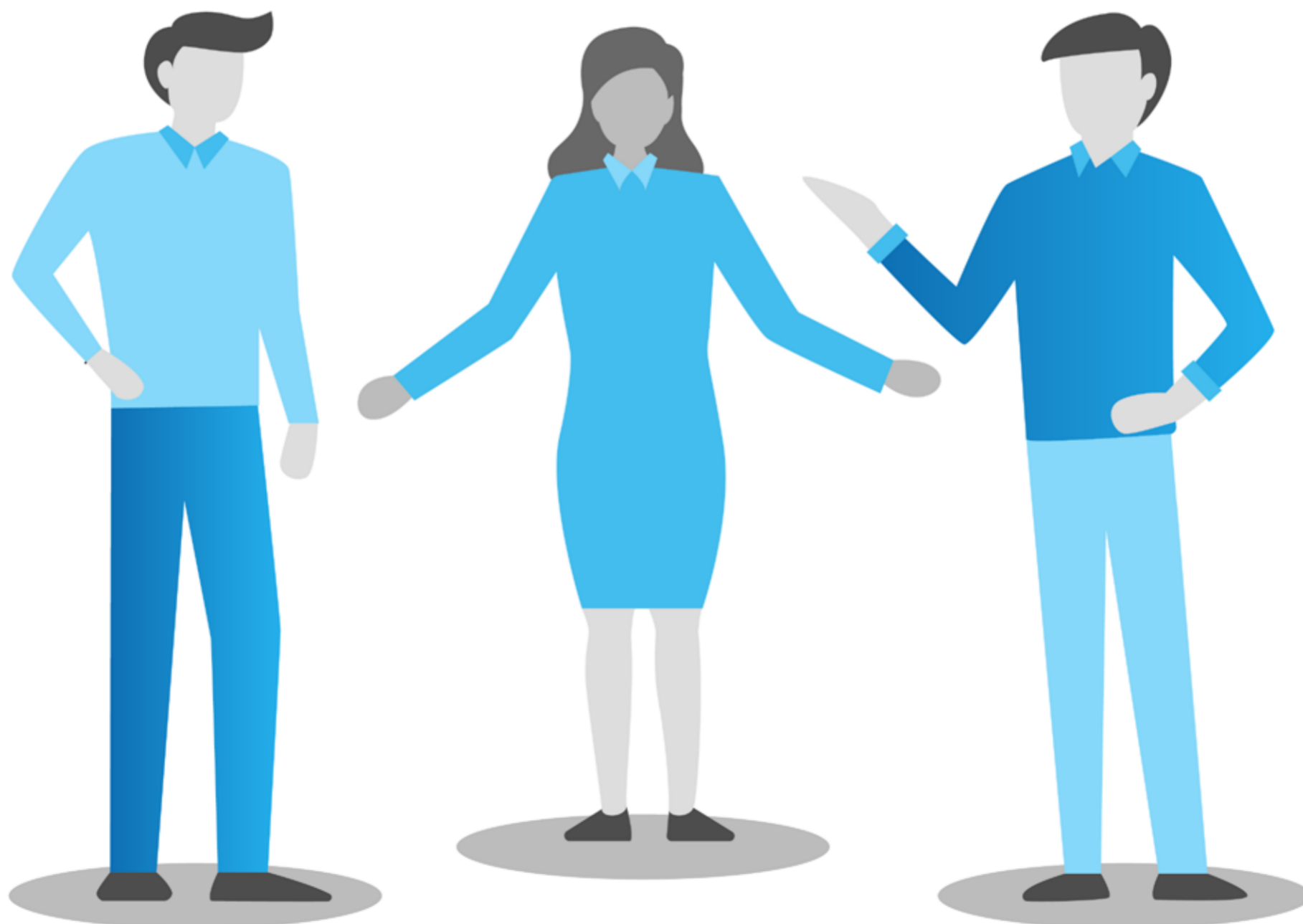




On being asked to Friend Three, who liked 'The Healthy Meal' too, for her opinion.

She would say **anything is fine**.

Its okay to stand in the queue and have it...  
or its okay to eat something else where  
there is no queue.



I learnt that individuals see goals differently...  
You could see **opportunities** in the Health  
Meals like Friend One. You could see **obstacles**  
in the long queue like Friend Two.

You could **see nothing or everything**, and  
therefore you are fine with anything like Friend  
Three

OPPORTUNITIES

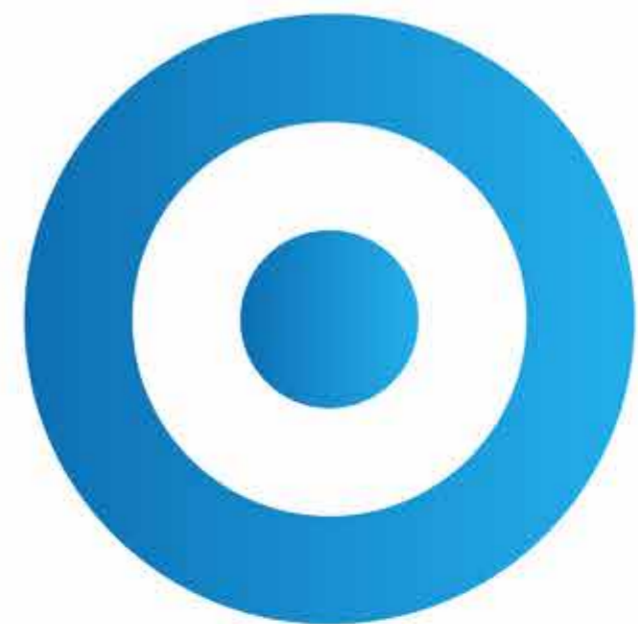
NOTHING / EVERYTHING

OBSTACLES



**Goal setting** is important...and how you see the goal is important. Some are **goal oriented**, some are **process oriented**. Some are a combination of both.

Its okay whichever category you are in but I suggest, **always have a goal and go for goal.**





## Follow these steps -

- Write your goals, targets.
- Go about a way (process).
- Stick to the process, evaluate it, better it...until you reach the goal.
- This goal is now just a milestone before you achieve your next goal.

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